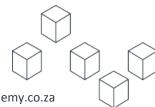
## **Blockchain and** Cryptocurrency **Courses and** Consulting

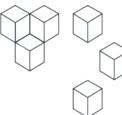
**Blockchain Academy Course Prospectus** 2020



**BLOCKCHAIN AND CRYPTOCURRENCY TRAINING** 

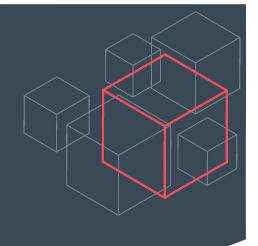
**Blockchain Academy** 





# **About the Blockchain Academy**

The Blockchain Academy focuses on capacity building in the digital currencies and blockchain technology industry through specialised training and consulting.



Cryptocurrencies, distributed ledger technology (DLT) and blockchain technology, represent a number of unique opportunities for improved transparency and efficiencies across multiple industries, including financial services, insurance, identity, healthcare and supply-chain.

We help organisations across sectors and industries to fully understand the intricacies and value-proposition of the technology and how it might apply to their respective businesses. Our courses are tailored to meet each organisations specific requirements and

to help build the internal capacity required to make informed decisions. Our consulting team provide continued support to ensure that design, delivery and execution of the strategy and resulting product are held to the highest standard.

Whilst the Blockchain Academy is based in South Africa we have a global client base and our team have a vast amount of international industry experience and are regarded as thought leaders in this space.

#### Some of our clients include:





















Ventures AA



Blockchain Academy





# Why is blockchain technology so important?



Blockchain technology removes the need for a centralised authority to verify trust. It creates a public ledger of all transactions, which are then traceable, transparent and leave no possibility of alteration, which in turn allows for stronger security, decreased risk and increased efficiencies.









The technology was initially developed to provide an alternative approach to payments by using cryptographic methods to provide a trust-mechanism between two transacting parties without the need for a trusted third party. Now, however, the high number of use cases for the technology is beginning to be realised and understanding this disruptive technology is becoming essential.

How will it impact your business? It seems certain that most businesses and a vast number of activities will feel the impact of blockchain technology and the applications based upon it.

The world's largest financial institutions have publicly declared their interest in this

technology and have begun openly experimenting with it. Large technology and consulting firms such as IBM have entire business units now dedicated to blockchain.

Outside of the commercial use cases, blockchain technology also represents an opportunity to address humanitarian and philanthropic challenges such as identity and financial inclusion, which are all becoming increasingly more important to address.

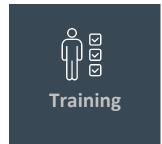
We believe that blockchain technology represents the second generation of the Internet. It not only holds the potential to profoundly transform a multitude of industries, it has the potential to transform lives.

Blockchain Academy

## What services do we offer?



We offer bespoke training and consulting services from beginner levels to advanced levels of understanding on blockchain technology and cryptocurrencies as well as blockchain development.









#### **Training**

The academy provides training in various countries. Training in South Africa takes place at AlphaCode Club in Johannesburg and at the Bandwidth Barn in Cape Town, as well as at our clients offices in various cities.

Courses typically over one full day but can be lengthened on request.

#### **Consulting**

The academy provides a variety of consulting services such:

- blockchain development
- feasibility of using blockchain within an organisation
- assisting an organisations developers to build, deploy and test blockchain applications
- · advising on the type of blockchain

technology that is best suited to an organisations requirements

· Determining the relevant use-cases

#### **Presentations**

The academy offers presentations to organisations on a variety of topics relating to blockchain and cryptocurrencies.

#### Development

The academy and its partners can assist organisations with their blockchain development projects on a variety of different types of blockchain technologies.

Equip yourself with the knowledge to evaluate the impact blockchain will have on your organisation's business model.

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## Bitcoin and Blockchain Beginner Course



Attendees will learn what bitcoin is, its history, how to use bitcoin: storing bitcoin in a wallet, buying and selling bitcoin on an online exchange, as well as sending and receiving bitcoin from one person to another without the need for a trusted third party. The course also provides an overview of the blockchain: how transactions are stored on the blockchain, how mining works through consensus, the differences between permissioned and permissionless blockchains and why these differences are important. The course explores current use cases and opportunities this technology provides in terms of include smart contracts, payment rails, immutable ledger, proof of ownership, remittances and micro-transactions and includes alternatives to bitcoin and the Bitcoin blockchain. The course touches on current regulation and compliance globally and in South Africa.

#### WHO SHOULD ATTEND?

- The Bitcoin and Blockchain Beginner course is for individuals who are new to cryptocurrencies and blockchain technology
- Individuals who are interested to learn more about cryptocurrencies such as bitcoin and blockchain technology.



#### REQUIREMENTS

 No prior knowledge of Bitcoin and blockchain is required



#### **DURATION**

#### Classroom:

- 09:00-14:30pm
- Short tea/coffee breaks & light lunch

#### Online:

- 09:00-13:30pm
- Short breaks



## TRAINING METHODOLOGY

- Online
- Classroom style



#### VENUE

- At our facilities in Cape Town and Johannesburg
- At our clients offices globally



#### **WHAT'S INCLUDED?**

- A Certificate of Completion
- Course content

#### **COURSE OUTCOME:**

The outcome of the Bitcoin and Blockchain Beginner course is to provide attendees with a general overview of bitcoin and the blockchain.

The course provides a good foundational knowledge of how cryptocurrencies and blockchain technology work, what they can be used for and why they are viewed as being so innovative and disruptive.

The course helps attendees understand the importance of this technology in terms of building and using permissionless technology.

This course provides attendees with an insight into the future of this technology in terms of innovation and disruption of existing traditional systems and processes.

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## **Bitcoin and Blockchain Beginner Course**



## Module 1 Introduction

- Money and currency
- Digital currencies explained
- History of Bitcoin

## Module 2 The Blockchain

- 101 of a blockchain
- · How are transactions stored on a blockchain
- What Bitcoin mining is
- · Permissioned and permissionless blockchains

## Module 3 Using Bitcoin

- Where and how to get bitcoins
- · How to store bitcoins in a wallet
- · How to send and receive bitcoins
- · How to trade bitcoins on on-line exchanges
- · Bitcoin pricing and volatility

## Module 4 Bitcoin Security

- Security issues and the pseudo-anonymity of Bitcoin
- Security measures such as multi-signature
- Transactions
- · Backing up and restoring wallets

#### Module 5

## Bitcoin Scalability, Risk and Limitations

- Transaction volumes and block sizes
- · Block propagation speed
- Proof of Work efficiencies
- Mining pools and centralization
- Mining rewards and incentivization
- Bitcoin scaling proposals

## Module 6 Use Cases and Opportunities

- · Payment rails
- Immutable ledger
- Coloured coins and digital asset ownership
- Time-stamped records
- Proof of ownership
- Micro-transactions

## Module 7 Merchant Acceptance

- How to integrate bitcoin as a payment method
- · Benefits of using bitcoin as a payment method
- Payment processing companies
- Verification of transactions on the blockchain
- Successful case studies

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## **Bitcoin and Blockchain Beginner Course**



# Module 8 Bitcoin Compliance and Regulation

- Regulation globally
- · Bitcoin compliance
- Money laundering and fraud

## Module 9 The Future of Blockchain

- Smart contracts
- Bitcoin for remittances in emerging economies
- Innovation for financial institutions
- Innovation for non-financial institutions
- The value of bitcoin and the blockchain as a technology
- Alternatives to bitcoin and the blockchain





## **Blockchain Advanced** Course



REQUIREMENTS

The Blockchain Advanced course does require attendees to already have a basic understanding of bitcoin and the blockchain



#### **DURATION**

Classroom:

- · 09:00-14:30pm
- Short tea/coffee breaks & light lunch

#### Online:

- · 09:00-13:30pm
- Short breaks



#### **TRAINING METHODOLOGY**

- Online
- Classroom style



#### VENUE

- At our facilities in Cape Town and Johannesburg
- At our clients offices globally



#### WHAT'S INCLUDED?

• A Certificate of Completion



The Blockchain Advanced course provides a more in-depth understanding of bitcoin and the blockchain and delves deeper into the concepts covered in the Bitcoin and Blockchain Beginner course.

The course goes further into bitcoin mining, mining pools, bitcoin transactions on the blockchain, software clients and front-ends, service providers that provide wallet services, APIs, payment gateways, explorer services and blockchain as

The course provides an overview of Blockchain 2.0 topics such as smart contracts, smart property, side chains, decentralised services, world computers and other exciting and innovative services and opportunities currently being used around the world.

#### WHO SHOULD ATTEND?

Individuals who have a basic understanding of cryptocurrencies and blockchain technology or who have attended our Bitcoin and Blockchain Beginner course

Individuals who are interested to delve deeper into how blockchain transactions work, complex concepts such as Merkle Trees, hashes, nonces etc

#### **COURSE OUTCOME:**

The outcome of this course is to provide attendees with a comprehensive, multi-faceted understanding of key blockchain-related concepts and will have developed the level of technical skills required to achieve specific business goals.

Attendees will be able to identify suitable use cases for different blockchain technologies in order to solve key business issues and assess the risks vs. benefits of using blockchain technology

instead of existing technology platforms.

As well as understanding the the theory attendees, will also review real-world examples of best in case blockchain technology applications in order to see how transformative business models can be created.

Attendees will gain an insight into the future of this technology in terms of innovation and disruption of existing traditional systems and processes.

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### **Blockchain Advanced Course**



### Module 1 Introduction

- The Problem of Digital Cash and **Double Spending**
- **Nodes and Mining**
- Byzantine Generals' Problem

### Module 4 **Smart Contracts**

- High Level Introduction to Bitcoin Scripts
- Explanation of P2PK, P2PKH and P2SH
- Multisi-gnature and Use Cases
- Micropayment Channels
- **Open Asset Protocol and Coloured Coins**
- **Evolution of Smart Contracts Solidity and** Ethereum

## Module 2 Cryptography

- Hashes
- Proof of Work
- Elliptical Curve: Private and Public Keys and **Digital Signatures**
- Hierarchical Deterministic or HD wallets
- **Block Structure**

## **Layer Two Solutions**

- The Bitcoin Scaling Debate
- Lightning Network

## Transactions

- How Transactions are Structured
- Introduction to Segregated Witness (SegWit)
- Merkle Trees

## Module 6 Risk and Challenges

- Hard Forks and Attacks
- Governance and Risks of Centralisation
- Hype Cycles
- Permissionless vs. Permissioned Blockchains
- Initial Coin Offerings (ICOs)

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## **Blockchain Executive** Course

The Blockchain Executive course is designed for Clevel executives, analysts, procurement, innovation, legal and compliance teams, IT specialists, senior strategists and risk managers who wish to fully understand the relevance and importance of blockchain technology, including cryptocurrencies such as bitcoin.

It will also highlight the practical applications of this technology for a variety of business use cases and help to determine how to improve business inefficiencies, streamline systems and processes and reduce costs within an organisation.

#### WHO SHOULD ATTEND?

- **CEOs**
- **CTOs**
- CIOs
- COOs
- **CFOs**

#### **IT Managers**

- Finance Managers
- Compliance and Risk Managers
- Strategists
- Decision makers

#### REQUIREMENTS

• No prior knowledge of Bitcoin and blockchain is required



#### **DURATION**

#### Classroom:

- 09:00-16:30pm
- Short tea/coffee breaks & light lunch

#### Online:

- · 09:00-15:30pm
- Short breaks



#### **TRAINING METHODOLOGY**

- Online
- Classroom style



#### **VENUE**

- At our facilities in Cape Town and Johannesburg
- At our clients offices globally



#### WHAT'S INCLUDED?

A Certificate of Completion

#### **COURSE OUTCOME:**

Upon completion of the course executives will have gained a comprehensive, multi-faceted understanding of key blockchain-related topics and will have developed the level of technical skills required to achieve specific business goals.

Executives will be able to identify suitable use cases for different blockchain technologies in order to solve key business issues and assess the risks vs. benefits of using blockchain technology instead of existing technology platforms.

As well as understanding the the theory executives, will also review real-world examples of best in case blockchain technology applications in order to see how transformative business models can be created.

It will challenge executives to establish a deeper functional understanding of blockchain and how it can impact their specific industry.

Blockchain Academy





## **Blockchain Executive Course**



#### **Module 1**

## Understanding blockchain technology & cryptocurrencies

This module will provide executives with a foundational understanding of blockchain technology, how it works, its importance and how it will affect the future of business and your organisation.

The session will cover a variety of different types of blockchain technologies (public, private, permissioned and permissionless), why their differences are important and how each is designed and suited to solving different problems. The governance models, where relevant, will also be discussed.

It will explore the relationship between cryptocurrencies, tokens and blockchain technology, as well as the basics of cryptography and the differences between distributed ledger technology (DLT) and blockchain technology.

Executives will learn more about the technical problems that some blockchain technologies face and attempts and solutions to solve these by the community, developers and businesses.

### **Module 2**

## Application of blockchain technology for innovation

The session will include an overview of the global regulatory landscape, critical concerns regulators have and how they are attempting to address these.

This module will focus specifically on the application and use of blockchain technology across several industries and how this is driving innovation, with a specific focus on the insurance and financial services sector.

The session will focus on equipping executives with skills and knowledge required to hypothesise and then validate how blockchain technology can be utilised, aligning ideas to strategic direction and operational environment.

The session will conclude with the development of a high level roadmap for implementing blockchain solutions in the clients organisation.

At the end of the first module executives will be able to answer the following questions:

- What is blockchain technology?
- How do I use blockchain technology?
- What are bitcoin, cryptocurrencies and digital assets?
- What kind of use cases exist in the financial and non-financial industries?
- What are some of the technical limitations and considerations of this technology?
- What does the future hold for blockchain technology and cryptocurrencies?

At the end of the course, executives will have a comprehensive understanding of:

- The different blockchain technology business models
- Understand some of the most relevant use cases across various industries
- Understand the opportunities and risks this technology presents

Executives will also come away from the course with the necessary insight to make informed decisions on how to potentially use blockchain technology within their own organisations.

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## Blockchain For Financial Institutions Course

Blockchain technology is challenging traditional players and forcing them to re-examine their role in the payment ecosystem as the threat of disintermediation in the financial industry is both real and imminent.

Distributed ledgers, or blockchains, have the potential to significantly impact business models, reductions in risk and savings of cost and capital.

The Blockchain for Financial Institutions course provides an insight into the differences between permissioned and permissionless blockchains and where the value of each lies for the user and organisations. The course discusses alternatives to the bitcoin blockchain such as Ripple, Hyperledger, Ethereum, Chain, JP Quorum and Distributed Ledger Technology (DLT) such as R3's, Corda.

#### WHO SHOULD ATTEND?

- CEOs
- CTOs
- CIOs
- COOs
- CFOs
- Payment specialists
- IT Managers
- Finance Managers
- Compliance and Risk Managers
- Stategists



#### REQUIREMENTS

 No prior knowledge of Bitcoin and blockchain is required



#### **DURATION**

#### Classroom:

- 09:00-16:30pm
- Short tea/coffee breaks & light lunch

#### Online:

- 09:00-15:30pm
- Short breaks



## TRAINING METHODOLOGY

- Online
- Classroom style



#### **VENUE**

- At our facilities in Cape Town and Johannesburg
- At our clients offices globally



#### WHAT'S INCLUDED?

A Certificate of Completion

#### **COURSE OUTCOME:**

Attendees will have a deeper understanding of blockchain technology and its long-term implications for business and in particular how this technology can be, and is being used in the financial industry from payments, trade finance, suply chain, settlements and clearing, capital finance and identity management from KYC and AML.

This course will enable attendees to understand which type of blockchain technologies are best suited for the individual use-cases in the finance industry and how this can be applied within their own organisations.

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### **Blockchain for Financial Institutions Course**



#### Module 1

## An Overview of Bitcoin and Blockchain Technology

- A basic history of money
- Digital money, ledgers and trusted third parties
- Basics of cryptography: hashes and digital signatures
- Decentralised, peer to peer systems and the problem of consensus (Byzantine General's problem)
- Blockchain, mining and Proof of Work (PoW)

## Module 2 Smart Contracts

- · Bitcoin smart contracts
- · Ethereum smart contracts
- · Tokens and other digital assets

### Module 3

Alternate Consensus Mechanisms

### Module 4

Permissioned vs.
Permissionless Consensus

#### Module 5

An Overview of Permissioned Blockchains and Distributed Ledger Technology (DLT)

- Corda
- Chain
- Hyperledger Project
- Ripple
- Quorum

#### Module 6

Use Cases of Blockchain Technology and Cryptocurrencies

- Cryptocurrency and financial inclusion
- Trade finance
- · Capital markets
- Identity
- Intellectual Property (IP)
- Misconceptions of blockchain and Distributed Ledger Technology (DLT) use-cases

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## **Blockchain for Financial Institutions Course**



#### Module 7

Initial Coin Offerings (ICOs)/ Initial Token Offerings (ITOs) and Other Forms of Fund Raising

- An overview of the landscape
- What's happening in the regulation space
- Moving beyond the wild west

#### Module 8

### Regulation

- Know-Your-Customer (KYC) and Anti-Money Laundering (AML)
- Central bank driven blockchains and cryptocurrencies
- Tax implications of cryptocurrencies
- Self regulatory bodies
- Examples of various approaches taken by regulators globally

## Module 9 Looking Into the Future

The innovator's dilemma: incumbents and disruption





## Blockchain for Developers Course



The Blockchain for Developers course provides the developer with hands-on experience in developing applications using the Bitcoin Protocol.

Blockchain is an emerging technology that can radically improve banking, supply-chain management, storage of information, proof of ownership and identity, thereby creating new opportunities for innovation. There are between 10 to 12 millions Java developers in the world with only about one thousand qualified blockchain developers.

The demand for blockchain development skills is increasing in the financial and other non-financial industries such as healthcare, government, legal, regulation, identity and insurance.

#### WHO SHOULD ATTEND?

- Programmers
- Application Developers
- System Architects
- Network Architects
- Network Security
   Architects

 IT Professionals with programming experience



#### **REQUIREMENTS**

- Own laptop with access to WIFI
- Node.js
- Basic programming knowledge
- Basic familiarity with JavaScript syntax and Node.js
- Basic command line knowledge (navigating and creating directories, listing directories)



#### **DURATION**

- 1 dav
- 09:00-14:30pm
- Short tea/coffee breaks and light lunch



## TRAINING METHODOLOGY

 Our training is instructor led in classroom style, though participants will be encouraged to engage throughout the course



#### **VENUE**

- Bandwidth Barn in Woodstock,
   Cape Town
- AlphaCode Club in Sandton,
   Johannesburg
- At our clients offices in various South African cities and African countries



#### WHAT'S INCLUDED?

A Certificate of Completion

#### **COURSE OUTCOME:**

The outcome of this course is to get developers to quickly get to grips with blockchain technology and to give hands-on experience with a sample use case.

The aim of this course is to provide developers with hands-on experience to develop applications using the

Bitcoin Protocol and know which plugins, APIs and tools that can be used to build decentralised, distributed, ledger applications.

Developers will be able to have enough knowledge, after the course, to start building their own Bitcoin blockchain applications.

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## **Blockchain for Developers Course**



## Module 1 **Basic Concepts**

- Bitcoin scripting language: script
- Cryptographic hash functions
- Cryptographic signatures
- Blockchain
- Transactions
- Multi-signature transactions
- Addresses
- Public and private keys
- Wallets

### Module 3

### 3rd Party Bitcoin Libraries and Web APIs

- Web APIs
  - Blockchain.info Sample Application
  - BlockCypher
- Libraries
  - Blockchain.info Sample Application
  - Bitcore Sample Application

### Module 2 Demonstration – How To:

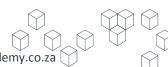
- Create a bitcoin transaction
- Create a public and private key
- Create a digital signature

### Module 4 Blockchain 2.0

- Side chains
- **Smart contracts**
- **Smart property**
- World computers
- **Open Asset Protocol**
- · Decentralised services
- **Decentralised Autonomous Organisations**

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## **Ethereum Beginner Course**



The Ethereum Beginner course provides attendees with an overview of Ethereum and what this platform offers in terms of smart contracts.

The course explores blockchain concepts, languages, tools, and frameworks used for the development of these DApps and smart contracts. he course will cover the basic design of the Ethereum blockchain, the functioning of the Ethereum Virtual Machine (EVM) and an introduction into smart contracts and transactions.

It includes current use cases in the Decentralised Applications (DApps) landscape and the recent surge of interest in Initial Coin Offerings (ICOs)

#### WHO SHOULD ATTEND?

- Programmers
- Application Developers
- System Architects
- Network Architects
- Network Security
   Architects

 IT Professionals with programming experience



#### **REQUIREMENTS**

• An interest in Ethereum



#### **DURATION**

- Classroom:
- Short tea/coffee breaks & light lunch

#### Online:

· 09:00-15:30pm

· 09:00-16:30pm

Short breaks



## TRAINING METHODOLOGY

- Online
- Classroom style



#### **VENUE**

- At our facilities in Cape Town and Johannesburg
- At our clients offices globally



#### WHAT'S INCLUDED?

A Certificate of Completion

#### **COURSE OUTCOME:**

Attendees will understand the true purpose and capabilities of Ethereum and Solidity as well as know why developers want to create an DApps with Ethereum.

Attendees will learn what type of applications are best suited for ysing Ethereum and learn about practical

use-cases that this technology is being used for.

Attendees will be able to enrol for the Ethereum Developer course after attending this course in order to learn how to build, deploy and test Ethereum DApps.

Blockchain Academy





## **Ethereum Beginner Course**



### Module 1 What is Ethereum?

- A brief history of Ethereum
- The difference between Bitcoin and Ethereum
- Ethereum design and philosophy
- Ether: what is it and why is it needed

#### Module 2

### The Ethereum Virtual Machine (EVM)

- **Smart contracts**
- Gas: paying for computations
- A simple smart contract in action
- Running contracts on the Ethereum Virtual Machine

## Module 3 **Ethereum Applications**

- Tokens/ICO's
- Decentralised applications
- **Decentralised Autonomous Organisations** (DAO's)

### Module 4

### Securing the Ethereum Blockchain

- Mining/Nodes
- Proof of Work vs. Proof of Stake
- Other methods of securing blockchains

#### Module 5

### Ethereum Past, Present and **Future**

- How is Ethereum different from when it launched?
- Ethereum Enterprise Alliance (EEA)
- An introduction to a few popular and innovative smart contracts
- Scaling issues and the plan to scale Ethereum
- Competition: other smart contracts platforms
- Plans for the future

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## **Ethereum Developer Course**



Demand for blockchain developers is increasing at a rapid rate as enterprises and startups are looking to achieve efficiencies and create new business models enabled by Decentralised Applications (DApps) and smart contracts.

This 2-day course is designed for developers, architects and IT Managers wanting to learn and apply blockchain technology to solve real-world business problems and effectively develop secure, full stack DApps on the Ethereum blockchain.

It explores blockchain concepts, languages, tools, and frameworks used for the development of these apps and smart contracts.

#### WHO SHOULD ATTEND?

- Programmers
- Application Developers
- System Architects
- Network Architects
- Network Security
   Architects

- IT Professionals with programming experience



#### REQUIREMENTS

- Attended our Ethereum
  Beginner Course or know the basics of Ethereum
- Object-oriented programming
- JavaScript
- Node.js
- Html
- CSS
- NPM package manager
- Git repositories
- Bash Shell (Linux/MacOS)
- React



## TRAINING METHODOLOGY

 Our training is instructor led in classroom style, though participants will be encouraged to engage throughout the course



#### VENUE

- Bandwidth Barn in Woodstock, Cape Town
- AlphaCode Club in Sandton,
   Johannesburg
- At our clients offices in various South African cities and African countries



#### WHAT'S INCLUDED?

• A Certificate of Completion

#### **COURSE OUTCOME:**

The outcome of this course is to provide attendees with the necessary tools and information to build smart contracts and decentralised applications (DApps) using the Solidity programming language.

We will use Truffle, a popular DApp development framework to build and deploy the applications.

Attendees will have an overview of blockchain concepts and workings of the Ethereum blockchain as well as the languages and frameworks required to build decentralised applications.

Attendees will learn how to start an Ethereum node and interact with it as well as learn to compile, test and deploy a contract to the Ethereum blockchain.

Attendees will finish the course by building a web frontend using HTML/Javascript that interacts with a smart contract. Attendees will be able to write their own Ethereum applications at the end of the course.

This course aims to take you from zero knowledge on developing decentralised apps, to becoming an active early adopter who can develop an Ethereum based blockchain app.

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## **Ethereum Developer Course**



#### Module 1

## Introduction to Ethereum Development

- What is a smart contract?
- What can you do with smart contracts?
- What can you not do with smart contracts?
  - Hard limitations
  - Practical limitations
- Smart contracts vs. Distributed Applications
- Interacting with smart contracts

A practical session will follow where attendees will run their own smart contracts. This will include:

- Using Dapps
  - Metamask
  - A practical session: Attendees install
     Metamask extension and run a Dapp

#### Module 4

## Introduction to Solidity Development

- Introducing Solidity
- · Date types and structures
- The structure of a smart contract
- Contract lifecycle
- Example: A basic smart contract
- Testing with Remix
- Deploying the contract
- Monitor the deployment with Etherscan
- · Call the contract
- Kill/Un-deploy a contract

A practical session will follow where attendees will create, test deploy, call and kill a smart contract.

### Module 2

#### **Tools and Frameworks**

- Metamask
- Remix online IDE
- Truffle
- Ganache
- OpenZepellin
- Web3.js
- · Solidity IDE's

### Module 5

### **Advanced Smart Contracts**

- Using the Truffle framework
- Securing contracts
  - Common exploits
  - Common contract security patterns
  - o Zeppelin SafeMath Library
- Advanced Data Structures
  - o Arrays
  - Maps and Structs
- Deploying your own testnet with Ganache
- Testing with Mocha

#### Module 3

## Setting up the Development Environment

This is a practical session where attendees will set up their own basic development environment.

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## **Ethereum Developer Course**



### Module 6

## **Building Ethereum** Distributed Application Apps

- Using the Truffle framework
- Introducing Web3.js
- Rendering contract data
- Using a form to get user input
- Using static assets
- Interfacing with distributed file system
  - o IPFS
  - o Swarm
- Decentralised P2P communication
  - Whisper/Orbit
  - Sending/receiving messages
- Oracles
  - o Types of Oracles
  - Some useful existing Oracles
  - o Interfacing with Oracles

#### Module 7

### Advanced and Multi Page Front-ends

- Layouts, buttons and CSS
- Routing
- Validation and error handling
- Spinners

#### Module 8

### **Enterprise Scale Dapps** Infrastructure and Architecture

- **Architecting Ethereum projects**
- Solium standardising style and security practices
- Dapps DevOps
- Unit testing
- Regression testing
- Automating the development pipeline
- Monitoring a live DApp

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# Legal and Regulatory Implications of Cryptocurrency and Blockchain Technology Course

This course is aimed at both legal and non-legal attendees at a beginner level and introduces the attendees to a wide range of potential legal issues when dealing with bitcoin, cryptocurrencies and blockchain technology.

The course analyses existing trends and approaches by governments and industry across jurisdictions, as well as analyses future use cases and potential legal issues and risks. Legal issues discussed range from liability, privacy, data security, contracts, consumer protection, financial regulation and tax. Other topics covered include regulating for disruption, ethereum, smart contracts, sandboxes, blockchain consortiums and Initial Coin Offerings (ICOs).

#### WHO SHOULD ATTEND?

 Anyone who wants to understand the legal implications, regulation and compliance requirements of cryptocurrencies and blockchain technology

- Lawyers
- Compliance and risk offers
- Regulators



#### **REQUIREMENTS**

- A basic understanding of cryptocurrencies and blockchain technology is required
- A legal background would be beneficial, but is not essential



#### **DURATION**

#### Classroom:

- 09:00-16:30pm
- Short tea/coffee breaks & light lunch

#### Online:

- 09:00-15:30pm
- Short breaks



#### TRAINING METHODOLOGY

- Online
- Classroom style



#### **VENUE**

- At our facilities in Cape Town and Johannesburg
- · At our clients offices globally



#### WHAT'S INCLUDED?

• A Certificate of Completion

#### **COURSE OUTCOME:**

The outcome of this course is to provide attendees with enough knowledge to be able to ask the right legal and regulatory questions and identify the relevant risks when dealing with blockchain technology as well as with cryptocurrencies.

Attendees will have a good understanding of

the global regulatory trends and approaches by governments and various industries towards cryptocurrencies, Initial Coin Offerings (ICO's) and blockchain technology.

Attendees will have insight into what the risks are when dealing with this technology from an investment and legal perspective.

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## Legal Implications of Cryptocurrencies and Blockchain Course



## Module 1 Introduction

- A short history of the development of cryptocurrencies and blockchain technology
- Overview of the latest developments in cryptocurrency and blockchain
- A quick introduction and recap of important terminologies and concepts that will be discussed during the course, for example, ICOs, smart contracts and mining

#### Module 2

## Cryptocurrency Regulation: Part One

- Overview of the different approaches taken by regulators globally
- Discussion on the legal nature of cryptocurrencies (is it a currency, security or asset?) and issues surrounding use of cryptocurrencies
- Impact of regulation on cryptocurrency, for example, is tax payable for income received in bitcoin?

#### Module 3

## Cryptocurrency Regulation: Part Two

- What are ICOs?
- Discussion on the legal nature of ICOs and issues surrounding its use
- Overview of various risks surrounding cryptocurrency and ICOs, including scams, hacking and extortion

### Module 4

#### **Smart Contracts**

- What are smart contracts: are they smart and are they contracts?
- Are smart contracts legal and binding? Who is liable when something goes wrong?
- What are the use cases for smart contracts?
   Who creates smart contracts?

## Module 5 Blockchain Applications

- What is blockchain or distributed ledger technology and why is it important?
- What are the use cases? We will discuss practical use cases, including SARB's Project Khokha
- What are the potential legal issues and risks associated with blockchain technology?

## Module 6 Where to Next?

- What does a cryptocurrency and blockchain future look like?
- What are the barriers to adoption that need to be overcome?
- What does the industry need from regulators in order to move forward?

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## **Cryptocurrency Trading** for Beginners Course



The purpose of this course is to provide individuals with the foundational knowledge required to navigate the financial markets and as such will be suitable for the complete novice trader that wishes to engage with the world of cryptocurrency trading.

Attendees will learn everything from basic trading terminology to how to actually place orders via a broker using a trading platform. A large part of the course will focus on the practical side of using a trading platform, understanding the different order types and how to execute those orders in real time in a simulated account. The course will provide a real strategy on arbitraging cryptocurrency between different local and international exchanges.

#### WHO SHOULD ATTEND?

- Individuals who would like to start trading and arbitraging with cryptocurrencies such as bitcoin, in a highly effective way
- Individuals who do not have any or much understanding of how to trade already



#### REQUIREMENTS

A basic understanding of cryptocurrencies is required



#### **DURATION**

#### Classroom:

- 09:00-16:30pm
- Short tea/coffee breaks & light lunch

#### Online:

- · 09:00-15:30pm
- Short breaks



#### **TRAINING METHODOLOGY**

- Online
- Classroom style



#### **VENUE**

- At our facilities in Cape Town and Johannesburg
- At our clients offices globally



#### WHAT'S INCLUDED?

- A Certificate of Completion
- Course content

#### **COURSE OUTCOME:**

The outcome of this course is to provide individuals with the foundational knowledge, tools and techniques to engage in highly effective cryptocurrency trading and arbitraging on local and international cryptocurrency exchanges.

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## **Cryptocurrency Trading for Beginners Course**



## Module 1 Introduction to Online **Trading**

- Exploring the financial market
- Cryptocurrencies price potential from a technical point of view
- Trading terminology

## Module 2 **Market Participation**

- Different trading styles
- Which trading style fits you best?

## Module 3 Trading via a Broker

- Brokers that support cryptocurrencies
- Navigating a trading platform
- Understanding different order types
- · Practical order execution in a simulated account

#### Module 4

### Trading Directly on an Exchange

- South African exchanges
- Creating a cryptocurrency wallet
- Securing your cryptocurrency
- How to buy and sell on an exchange

### Module 5 **Bonus Arbitrage Strategy**

- Exchanges used to exploit price differences
- Explaining the process step by step
- Logging your strategy metrics

### Module 6 Conclusion

- Question and Answer session
- Where to from here?

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## Introduction to Hyperledger Course



The Introduction to Hyperledger course is for individuals who want to understand Hyperledger, what it is and how it compares to other blockchain technologies. This course is curated for both nontechnical and technical audiences.

Hyperledger is an enterprise grade, open source business blockchain software, on top of which anyone can create applications to meet cross-industry needs. The course covers key features of blockchain technologies and the differentiators between various types of Hyperledger projects. This course will introduce current Hyperledger projects and cross-industry use cases and enable individuals to start building blockchain applications with Hyperledger frameworks such as Iroha, Sawtooth, Fabric, Indy and Burrow.

#### WHO SHOULD ATTEND?

- Individuals who want to understand
   Hyperledger, what it is and how it compares to other blockchain technologies
- Developers who want to build blockchain applications using Hyperledger



#### **REQUIREMENTS**

 No prior knowledge or experience of bitcoin or the blockchain is required



#### **DURATION**

#### Classroom:

- 09:00-16:30pm
- Short tea/coffee breaks & light lunch

#### Online:

- 09:00-15:30pm
- Short breaks



## TRAINING METHODOLOGY

- Online
- Classroom style



#### **VENUE**

- At our facilities in Cape Town and Johannesburg
- At our clients offices globally



#### **WHAT'S INCLUDED?**

A Certificate of Completion

#### **COURSE OUTCOME:**

Attendees will have a good understanding of what the purpose of Hyperledger is and the different frameworks and how they are currently being used by enterprises.

Attendees will understand the differences between enterprise permissioned blockchain technologies such as Hyperledger and how they compare to public permissionless blockchains such as

Bitcoin and Ethereum.

The importance of blockchain technology will be explored including use-cases that that are already in production using Hyperledger.

Attendees will be able to identify whether this blockchain technology is suitable within their own organisations.

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## **Introduction to Hyperledger Course**



## Module 1 Blockchain Introduction

- Blockchain and Distributed Ledger Technologies (DLT)
- Explore permissioned and permissionless blockchains and their key characteristics
- Various components of distributed ledger technologies, including consensus algorithms and smart contracts
- High-level explanation of Hyperledger

#### Module 2

## Introduction to Hyperledger Frameworks

- The differences between Hyperledger and permissionless blockchain technologies
- How Hyperledger leverages open standards and open governance to support business solutions
- Hyperledger frameworks such as Iroha,
   Sawtooth, Fabric, Indy and Burrow as well as modules such as Cello, Explorer and Composer

#### **ADVANCED HYPERLEDGER TRAINING**

#### **Hyperledger for Developers**

The Blockchain Academy provides private training and consulting for individuals with a technical background or developers who want to learn how to develop applications using any of the Hyperledger frameworks. Our consultants advise on various business cases for using this technology and assist in the implementation thereof.

Please contact us if you require such a training session.





# Blockchain and Insurance Innovation Course



This two day hands-on workshop is designed for insurance services professional, corporate executives, marketers, IT specialists, CEO's, senior strategists and entrepreneurs who wish to fully understand the practical applications of blockchain in the insurance industry to solve real business problems and how to reduce costs substantially by removing the need for middlemen, eliminating a lot of manual processing, increasing the speed of transactions and increasing business transparency.

## WHO SHOULD ATTEND?

- Insurance professionals broadly
- C-Level Executives:
- CEOs
- CTOs
- CIOs

- COOs
- CFOs
- IT Managers
- Finance Managers
- Compliance and Risk Officers
- Regulators



#### **REQUIREMENTS**

- No prior knowledge of cryptocurrencies and blockchain technology is required
- Minimum of 8 attendees



#### **DURATION**

2 days

### Classroom:

- 09:00-16:30pm
- Short tea/coffee breaks & light lunch

#### Online:

- 09:00-15:30pm
- Short breaks



## TRAINING METHODOLOGY

- Online
- Classroom style



#### **VENUE**

- At our facilities in Cape Town and Johannesburg
- At our clients offices globally



#### WHAT'S INCLUDED?

• A Certificate of Completion

#### **COURSE OUTCOME:**

The outcome of this course is to provide attendees with a general overview of blockchain, cryptocurrencies and their application in the insurance sector.

Upon completion of the course attendees will have a firm grasp of the basic utilities of blockchain technology, their application in the insurance industry, latest innovations in the industry and the next steps to innovate their insurance products. Innovation in the insurance

sector is happening at a rapid pace and blockchain technology has an important role to play.

Both entrepreneurs and insurance incumbents alike are using blockchain to automate insurance policies, reduce fraudulent claims and process secure data for their clients. In addition, many are creating new financial products resulting in new streams of business and revenue opportunities that were previously not possible.

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### **Blockchain and Insurance Innovation Course**



# **DAY 1:** Module 1 Understanding Blockchain and Cryptocurrencies

The first part of the course ("Module 1") will be dedicated to building a general understanding of the basic building blocks of blockchain technology and cryptocurrencies, and what makes them so transformative and disruptive across a number of industries.

This module is for individuals who are new to cryptocurrencies and blockchain technology. The outcome of this module is to provide individuals with a general overview of blockchain technology and cryptocurrencies. The module begins with brief overview of cryptocurrencies such as bitcoin, including its history, use cases and development since the creation of the Bitcoin Blockchain in 2009.

## The module also covers the basic building blocks of blockchain technology – including:

- (1) reducing payment costs with cryptocurrencies and payment channels;
- (2) programmable transactions and smart contracts; and
- (3) connecting devices and real-time world information (e.g. healthcare transactions, car motor health) to blockchain-based applications.

## At the end of the module, attendees will be able to answer the following questions:

- What is a blockchain technology?
- How do I use a blockchain technology?
- What is bitcoin, cryptocurrencies and digital assets?
- What kind of use cases exist in the financial and insurance industries?
- What's the future of blockchain and cryptocurrencies?

# **DAY 2:** Module 2 Blockchain Application and Insurance Innovation

The second part of the course ("Module 2") will focus specifically on the application of blockchain technology in the insurance sector. This module will work through pain points in the insurance industry and existing use cases for how blockchain technology can be used to innovate insurance products and services.

Most importantly, it will focus on equipping attendees with skills and knowledge required to hypothesis and then validate and execute on how blockchain technology can be utilized within their organisations.

The session will focus on equipping attendees with a step-by-step guide on how to create research and development within their insurance organisations in order to apply blockchain technology for a variety of use cases.

## At the end of the module, attendees will be able to answer the following questions:

- A solid understanding of the basic utilities of blockchain technology, and their application in the insurance industry
- The ability to create research and development within your insurance organisation in order to apply blockchain for a variety of use cases

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## **Testimonials**



#### **Bitcoin and Blockchain Beginner Course**

During the last quarter of 2016, we took the decision to further develop the ThisIsMe platform using blockchain and in particular Etherium, at the time we had no customers requesting a blockchain version, so it was definitely on the edge.

We selected the Blockchain Academy, to get the entire team and not just the development area up to the same standard of knowledge. The course covered a lot of information, delivered in concise chunks that were easy to absorb. The structure was clear, logical and effective.

But it was wasn't just about the new knowledge, the main benefits came from discussing use cases, receiving individual feedback and interacting with the tutor. Well worthy of the money and time spent and I can only thank the Blockchain Academy for putting the course together and delivering it with a very knowledgeable tutor.

Mark Chirnside, CEO at ThisIsMe

#### **Bitcoin and Blockchain Beginner Course**

I would like to provide some formal feedback on the Blockchain training that I have recently attended at the Blockchain Academy.

I have attended the following courses:

Blockchain Beginner, Blockchain Advanced, Ethereum Beginner and Blockchain for Developers

The courses are really well structured and with the latest industry content. The content enough to ensure the attendees grasp the key concepts in the allocated time. This allows you to be at a level of understanding fairly quickly, if you did not have a prior knowledge of Blockchain and Crypto-currencies.

The lecturers are very knowledgeable and able to answer questions with ease. They are able to gauge and follow the classroom levels to ensure everyone is keeping up with the expected workbooks. The time allocated to the courses are sufficient to cover the material. There is a lot of additional information and takeaways to spend time on your 

> Rennie Govender, Head: Business Application Support: Corporate Investment Banking at Standard Bank

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## **Testimonials**



#### Legal and Regulatory Implications of Cryptocurrency and Blockchain Technology Course

I can't speak for anyone else, but in the few years I've been with CDH this was probably one of the best training sessions (definitely the best by an external presenter) that I've attended. It gave me an extremely good idea of how the blockchain and cryptocurrency space works and what's happened in the rest of the world.

> Louis Botha, Associate - Tax and Exchange Control, Cliffe Dekker Hofmeyr

#### Legal and Regulatory Implications of Cryptocurrency and Blockchain Technology Course

I attended a course yesterday with the expectation of gaining some insight into the world of blockchain and cryptocurrencies and my expectations were exceeded. Nerushka Bowan thank you for such a well delivered presentation. I highly recommend this course. "

Keshia Naidoo, Legal and Compliance Administrator, The Hello Group

#### **Blockchain for Financial Institutions Course**

" We are very excited to host the first Bitcoin & Blockchain training for the Financial Services Industry, in collaboration with the Blockchain Academy, in Mauritius. The speakers we had during these 2 days, are people who have experimented with this technology for the last 4 years, and they dived us through this immersive technology that helped the audience to understand it, clear out the misconceptions, and realize the opportunities at hand. We were provided with multiple use cases that helped the audience understand the practical side of it. Gavin encouraged participation and interaction, that created the perfect platform for exchange of ideas and disseminating the contents in a structured way. We strongly recommend Blockchain Academy. 🖊

Ali Jamaloodeen, General Manager, AA Ventures Pty Ltd (Mauritius)

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## **Payment**

Please make payment one week before course

commences to:

Blockchain Academy Pty Ltd

Bank: Standard Bank Account No: 072612193

Branch: Claremont
Branch Code: 051001

Please send proof of payment to: <a href="mailto:info@blockchainacademy.co.za">info@blockchainacademy.co.za</a>

Students receive 20% discount on all our courses.

## **Group Bookings**

We offer private training sessions for groups of 8 or more individuals, onsite at your offices or at our training facilities in Johannesburg and Cape Town as well as in various countries.



BLOCKCHAIN AND CRYPTOCURRENCY TRAINING



## **Contact Us**

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