



The Field



**BLOCKCHAIN ACADEMY**



**BLOCKCHAIN ACADEMY AND  
THE FIELD INSTITUTE  
PRESENT...**

# BLOCKCHAIN BOOTCAMP

- Understand the basics of blockchain, including the bitcoin and ethereum blockchains, and other cryptocurrencies
- Spend time with expert facilitators exploring the application of these ground-breaking technologies within your own business context

- This course is a unique opportunity to learn from experts in the field, explore practical applications of the technology through case studies, Design Thinking frameworks and site visits to companies already leveraging these innovations commercially.

**29 MAY | ALPHACODE | JOHANNESBURG**

**ENROL  
TODAY**

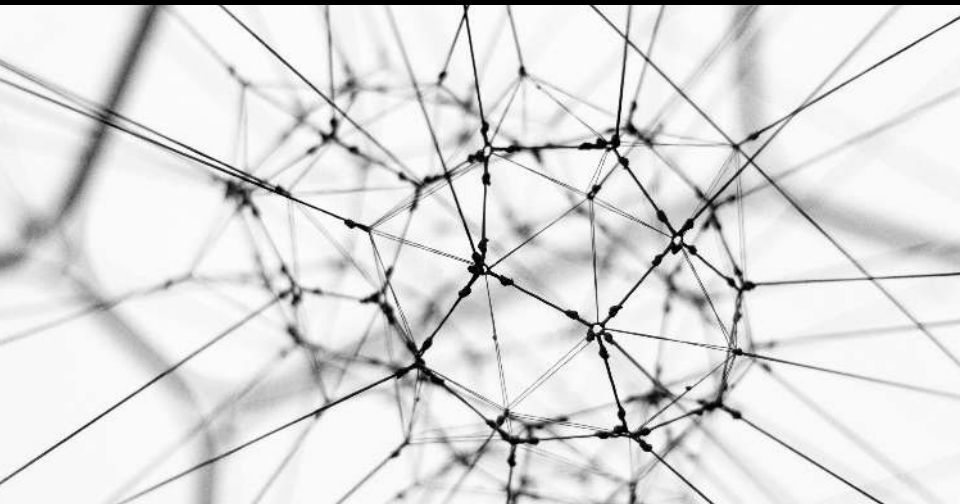
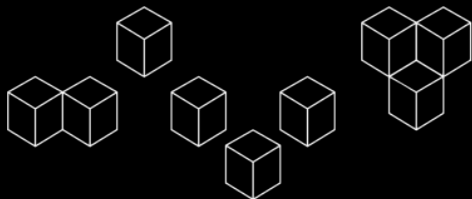
# "LEARN HOW TO LEVERAGE THE POWER OF BLOCKCHAIN TODAY"

## How will it benefit you:

- Learn the basics of money, bitcoin, ethereum and blockchain
- Discover the opportunities created by blockchain
- Network and connect with industry leaders on onsite tours
- Unlock potential through a collaborative learning process
- Develop innovative solutions for applying blockchain technology to accelerate your business
- Receive a certificate from Blockchain Academy, upon course completion

## Who should attend:

- Those starting to learn about blockchain and cryptocurrencies
- Those who know nothing about blockchain but are eager to learn
- Those interested in leveraging blockchain in their personal or professional lives



**Per person: R4900 | Group rate: R4410 (2pax or more)**

**"THE FUTURE OF EXCHANGE, AND VALUE, WILL BE BUILT ON  
CRYPTOCURRENCIES... ARE YOU READY?"**



## About the facilitators:

### Carel de Jager

Carel is an instructor and consultant at the Blockchain Academy. He has been an active investor and crypto miner since the early days. Carel holds a BEng (Chemical) and MEng (Management) degree from the University of the North-West. His interest in blockchain sparked from building an Ethereum mining rig in 2016. Apart from training people about blockchain and running a full Bitcoin node, Carel is also an avid blockchain speaker at events and TV shows.

### Alison Jacobson

Alison is one of the founders and directors of The Field. Alison works with senior leaders from business, government and civil society to help them understand, navigate and embrace the disruptive forces at work today. She is uniquely placed as a guide and coach in this space: she was previously Group Principal Digital Strategist at Dimension Data; and has herself launched several start-ups focused on education, e-learning, social innovation and the new world of work.

**REGISTER AT:**

**[WWW.THEFIELDINSTITUTE.COM/REGISTRATION](http://WWW.THEFIELDINSTITUTE.COM/REGISTRATION)**