

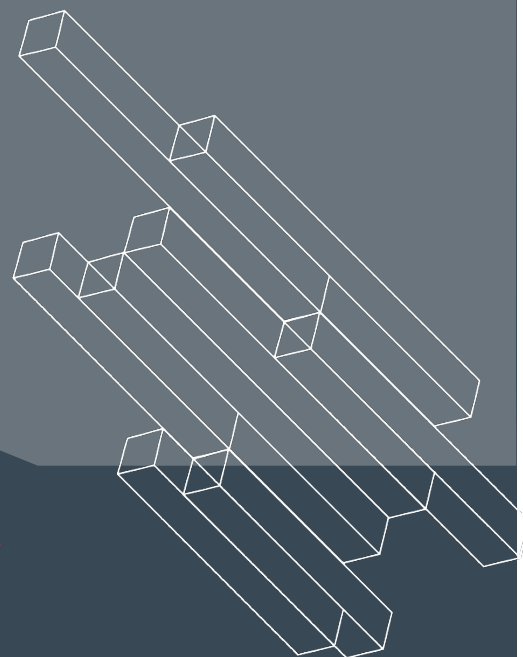
Cryptocurrency Trading for Beginners Course

Course Prospectus
2019



BLOCKCHAIN
ACADEMY

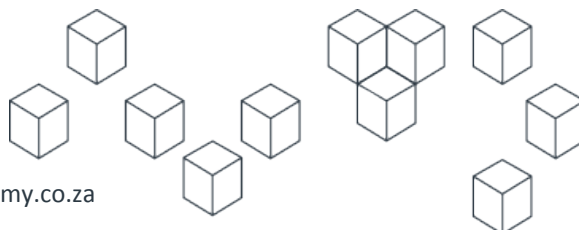
BLOCKCHAIN AND
CRYPTOCURRENCY
TRAINING



Blockchain Academy

COURSE PROSPECTUS 2019

e: info@blockchainacademy.co.za | **w:** www.blockchainacademy.co.za



About the Blockchain Academy



The Blockchain Academy focuses on capacity building in the digital currencies and blockchain technology industry through specialised training and consulting.

Cryptocurrencies, Distributed Ledger Technology (DLT) and blockchain technology, represent a number of unique opportunities for improved transparency and efficiencies across multiple industries, including financial services, insurance, identity, healthcare and supply-chain.

We help organisations across sector and industry to fully understand the intricacies and value-proposition of the technology and how it might apply to their respective businesses. Our courses are tailored to meet

each organisations specific requirements and to help build the internal capacity required to make informed decisions. Our consulting team provide continued support to ensure that design, delivery and execution of the strategy and resulting product are held to the highest standard.

Whilst the Blockchain Academy is based in South Africa we have a global client base and our team have a vast amount of international industry experience and are regarded as thought leaders in this space.

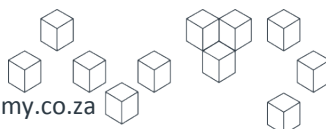
Some of our clients include:



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Why is blockchain technology so important?

Blockchain technology removes the need for a centralised authority to verify trust. It creates a public ledger of all transactions, which are then traceable, transparent and leave no possibility of alteration, which in turn allows for stronger security, decreased risk and increased efficiencies.



Simpler and faster



Reduced costs



Increased trust



Tracking and transparency

The technology was initially developed to provide an alternative approach to payments by using cryptographic methods to provide a trust-mechanism between two transacting parties without the need for a trusted third party. Now, however, the high number of use cases for the technology is beginning to be realised and understanding this disruptive technology is becoming essential.

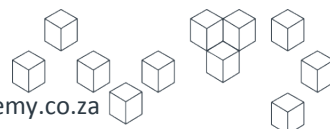
How will it impact your business? It seems certain that most businesses and a vast number of activities will feel the impact of blockchain technology and the applications based upon it.

The world's largest financial institutions have

publicly declared their interest in this technology and have begun openly experimenting with it. Large technology and consulting firms such as IBM have entire business units now dedicated to blockchain.

Outside of the commercial use cases, blockchain technology also represents an opportunity to address humanitarian and philanthropic challenges such as identity and financial inclusion, which are all becoming increasingly more important to address.

We believe that blockchain technology represents the second generation of the Internet. It not only holds the potential to profoundly transform a multitude of industries, it has the potential to transform lives.



What services do we offer?



We offer bespoke training and consulting services from beginner levels to advanced levels of understanding on blockchain technology and cryptocurrencies as well as blockchain development.



Training



Consulting



Presentations



Development

Training

The academy provides training in various countries. Training in South Africa takes place at AlphaCode Club in Johannesburg and at the Bandwidth Barn in Cape Town, as well as at our clients offices in various cities.

Courses typically over one full day but can be lengthened on request.

Consulting

The academy provides a variety of consulting services such:

- blockchain development
- feasibility of using blockchain within an organisation
- assisting an organisations developers to build, deploy and test blockchain applications
- advising on the type of blockchain

technology that is best suited to an organisations requirements

- determining the relevant use-cases

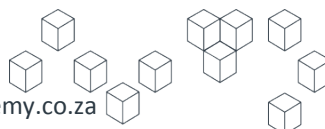
Presentations

The academy offers presentations to organisations on a variety of topics relating to blockchain and cryptocurrencies.

Development

The academy and its partners can assist organisations with their blockchain development projects on a variety of different types of blockchain technologies.

Equip yourself with the knowledge to evaluate the impact blockchain will have on your organisation's business model.



Cryptocurrency Trading for Beginners Course



The purpose of this course is to provide individuals with the foundational knowledge required to navigate the financial markets and as such will be suitable for the complete novice trader that wishes to engage with the world of cryptocurrency trading.

Attendees will learn everything from basic trading terminology to how to actually place orders via a broker using a trading platform. A large part of the course will focus on the practical side of using a trading platform, understanding the different order types and how to execute those orders in real time in a simulated account. The course will provide a real strategy on arbitraging cryptocurrency between different local and international exchanges.

WHO SHOULD ATTEND?

- Individuals who would like to start trading and arbitraging with cryptocurrencies such as bitcoin, in a highly effective way.
- Individuals who do not have any or much understanding of how to trade already.

COURSE OUTCOME:

Bitcoin has been growing in popularity on a global scale but its still relatively new by most standards. Forex, on the other hand, is well known and has been around for a long time. It's a highly volatile platform in which loss and gains can happen very rapidly. There are many opportunities to get involved as an early adopter and to trade this new asset class.

The outcome of this course is to provide individuals with the foundational knowledge, tools and techniques to engage in highly effective cryptocurrency trading and arbitraging on local and international cryptocurrency exchanges.



REQUIREMENTS

- A basic understanding of cryptocurrencies is required



DURATION

- 1 day
- **09:00-14:30pm**
- Short tea/coffee breaks and light lunch



TRAINING METHODOLOGY

- Our training is instructor led in classroom style, though participants will be encouraged to engage throughout the course



VENUE

- Bandwidth Barn in Woodstock, **Cape Town**
- AlphaCode Club in Sandton, **Johannesburg**
- At our clients offices in various South African cities and African countries



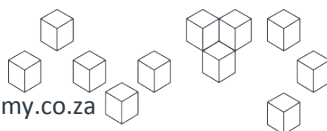
PRICE

R3,500.00 per person
Group discounts apply



WHAT'S INCLUDED?

- A Certificate of Completion
- Course content





Module 1

Introduction to Online Trading

- Exploring the financial market
- Cryptocurrencies price potential from a technical point of view
- Trading terminology

Module 2

Market Participation

- Different trading styles
- Which trading style fits you best?

Module 3

Trading via a Broker

- Brokers that support cryptocurrencies
- Navigating a trading platform
- Understanding different order types
- Practical order execution in a simulated account

Module 4

Trading Directly on an Exchange

- South African exchanges
- Creating a cryptocurrency wallet
- Securing your cryptocurrency
- How to buy and sell on an exchange

Module 5

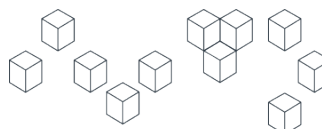
Bonus Arbitrage Strategy

- Exchanges used to exploit price differences
- Explaining the process step by step
- Logging your strategy metrics

Module 6

Conclusion

- Question and Answer session
- Where to from here?



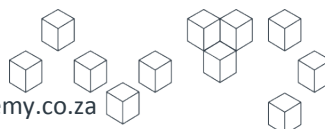


Richard Krugel



Richard is the cryptocurrency trading course instructor at the academy. He is a full time options and commodity futures trader with 7 years experience. He provides technical analysis expertise and writes private weekly forecasting reports to clients all over the world.

Richard is very interested in cryptocurrencies as an alternative trading vehicle and provides consulting and instruction on cryptocurrency trading for the academy's clients.



Payment

Please make payment one week before course commences to:

Blockchain Academy Pty Ltd

Bank: Standard Bank

Account No: 072612193

Branch: Claremont

Branch Code: 051001

Please send proof of payment to:

info@blockchainacademy.co.za

Students receive 35% discount on all our courses.

Group Bookings

We offer private training sessions for groups of 8 or more individuals, onsite at your offices or at our training facilities in Johannesburg and Cape Town.



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ACADEMY

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Contact Us

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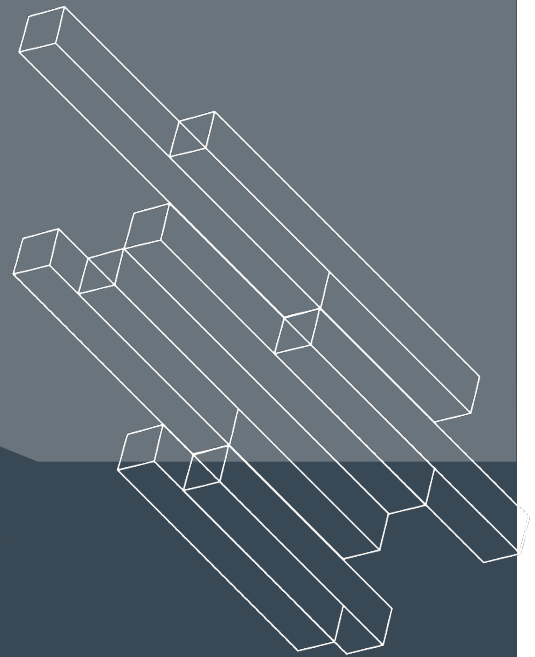


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